



## GrrCON Information Security Summit & Hacker Conference

GrrCON (pronounced “Grrrr Con”) will run on October 16<sup>th</sup> & 17<sup>th</sup> from 8am to 5pm, at DeVos Place in downtown Grand Rapids.

GrrCON is an information security conference that provides the Midwest InfoSec community with a fun atmosphere to come together and engage with like minded people. We keep GrrCON small with around 1,000 attendees to allow us to provide those things other events leave out.

GrrCON allows professionals to share problems, ideas, and collaborate on solutions to challenges across the Information Security landscape.

### Why Attend?

GrrCON will provide you the exposure to new thoughts and ideas which in turn will help you discover, implement and deliver results.

- ❖ The Information Technology field *changes extremely fast*. There are new concepts and patterns that people have discovered, new technology comes out, younger developers have input into the changes going on in the world. **GrrCON is at the BEGINNING of the CURVE OF CHANGE** (while training courses tend to be at the end of that curve - they tend to react to the market, not lead it). Going to GrrCON offers a lot of opportunity to see new trends and new ideas faster.

- ❖ Conference speakers are **EXPERTS**. We vet through the call for papers the best and brightest in their fields. Not only are you able to gain knowledge from their expertise, you have the opportunity to ask questions after the session.
- ❖ Learn how to **SAVE YOUR COMPANY MONEY**. You will have a chance to meet with various vendors that can provide products, services and solutions at the Exhibits. You can also gain competitive advantages, which allows your company to be in the best position.
- ❖ Networking opportunities. Networking is not only a personal gain but also the ability for a company to profit from it. It gives you the chance to find people who are able to help you to **OVERCOME HURDLES** as well as provide an innovative ideas.
- ❖ **CUTTING EDGE** information. We tackle the latest and newest regulations, frameworks and applications. We survey constituents to make sure we are on top of what's hot and in development. We also provide products that launch new discussions and offer valuable knowledge.
- ❖ It's a great **VALUE**. We provide **FREE** food, drinks, WiFi, workshops, sessions, & networking opportunities! All this and more at a price that is well **BELOW** what any other conference like ours offers.
- ❖ VIP tickets offer you the opportunity to spend time and interact with the speakers and trainers in an otherwise unattainable atmosphere. **VIP ACCESS** also grants you front of the house seating, shorter lines, and a few other surprises along the way. Corporate attendees looking to get the most out of GrrCON, this is the way to go.
- ❖ **More reasons to attend:**
  - Learn things that you can't anywhere else
  - Content focused sessions
  - Real world solutions
  - Most relevant products and services
  - Content is appropriate for institutions of all sizes
  - Build on your skills and knowledge which will increase your professional development and value
  - Earn CPEs to maintain certification

The speaker list, schedule, registration, accommodation information and more can be found at <http://GrrCON.org>.